

Ruidoso Valley Noon Lions Club Annual Retreat 17 Jan 2009

Results & Action Items

1. Members attending: Bill Allen, Gordon Bartholomew, Jean Ballard, Jim Ballard, Jim Burrow, Curt Dimberg, Tony Duarte, Doug Fuqua, Jerry Grace, Dennis Haskell, Gary Henry, Mark Jones, Chuck Maly, Bryson McCool, Chris McCool, Marilyn Miller, Tom Moore, Howard Rosen, Mike Schattner, Rod Smith, Larry Woods.
2. Antiques & Collectibles Show
 - * Lion Bill Allen will coordinate with Ameriwest Shows to determine if they will for sure be co-hosting the Show in August of 2009. If they are:
 - a). Ameriwest needs to provide the up-front money for one half the Convention Center lease which is due in February when the contract is signed.
 - b). Ameriwest needs to agree to let the Club get the Show tickets printed and available no later than 15 May 2009. Ameriwest will agree to reimburse us for the cost of the printing (and any additional advertizing we might deem necessary).
 - c) Ameriwest needs to pay the remainder of last year's show prior to the due date of the Convention Center deposit.
 - d) Bill Allen will report progress at the Feb. Board Meeting
 - * Lion Doug Fuqua will Co-Chair the Show with Lion Bill Allen
 - * Lions Chuck Maly and Jean Ballard will co-Chair the Show's Food Concession Committee.
 - * We need to come up with a Chair for the Pre-Show Ticket Sales Committee.
 - * General consensus was if Ameriwest decides to give the Show up that we will do the Show ourselves. The venue of the Show will have to be determined. Also we need to check and see if the date of the Show can be moved up a week. Ameriwest advised Bill Allen that if they do not do the show, they will give us the list of vendors. (This should be done if they fail to provide the deposit money. Then we will know if we are to do this show or develop a different show).
3. Orientation Program
 - * Lions Chuck Maly and Gordon Bartholomew volunteered to be co-Chairs of the Club's Orientation Program Committee. Lion Bryson McCool will be on the committee.
 - * Lions Chuck and Gordon will present an Orientation Program plan of action to the Board on 3 February.
 - * Everyone thought it was a good idea that we reinstitute having one of the noon meeting programs each month being a presentation by a member about their life.

Lion Doug Fuqua will see if we can work this into the meeting program schedule. Also, there is a section of the Club's website where Lions bios can be posted. If interested, please provide your bio to Lion Bryson.

4. Joint Service Club Projects

- * Lion Mark Jones was commended for the fine job he did last year with working with the other local service clubs in organizing the Golf Tournament last year. The project is expanding this year with more service clubs involved which should result in a bigger tournament and more revenue. This year's tournament will be 12 September 2009. Lion Gordon Bartholomew will co-Chair the Club's effort in the Golf Tournament. Lion Mike Schattner is a member of the Committee.
- * Two suggestions were made for other possible other projects with other Clubs:
 - a. Involvement in the Festival Lights
 - b. Service Organizations sponsor a large Christmas Tree to be placed in Schoolhouse Park. Tree would be decorated with items from the various clubs as well as signs explaining who/what each club is. Could have functions there such as Christmas caroling and eats for the public.

5. Chili Cook Off Fundraiser - The Club will expand its involvement this year by having a food concession (hot dogs, brats, hamburgers, chips, and drinks). Lions Tom Moore and Howard Rosen will chair the planning committee. Lions Jim Ballard and Bryson McCool are Committee members.

6. Student/Teacher of the Month

- * Lion Doug Fuqua was commended for the fine job he has done on this project this year. Based on the following items that were discussed, Lion Doug will formulate a plan for next year's Student and Teacher of the Month Program:
 - a. There was an opinion that maybe a teacher should not be selected more than once a year. It was suggested to limit it to more than twice a year. Lion Doug Fuqua will discuss this with the school Principal.
 - b. While we give \$50 to the teacher to be used at the school for some project, we don't give anything to the student except the certificate. It was decided that starting next September, we will give each Student of the Month a \$25 WalMart gift card.
 - c. It was noted that we really have no information about the student that could be used for the article/picture to be placed in the newspaper. Lion Doug will ask the teacher or student for a short write-up about each student.
 - d. We will look into having a Student of the Year (selected from the Students of the Month for the year). The Student of the Year would be

honored at a dinner with all the Students of the Month attending. Club would form committee to make the selection.

e. It would be very beneficial if the Student of the Month could be recognized during a Village Council Meeting. Lion Doug Fuqua will look into this.

f. Funds budgeted for this project will be increased from \$300 per year to \$1000

* Lion Mike Schattner will check with Ruidoso News to find out why the Student of the Month is not getting in the newspaper.

7. Crafts, Guns, and Collectibles Show

* Lion Chuck Maly will co-Chair the Crafts, Guns, and Collectibles Show with Lion Bryson McCool.

* Lions Chris McCool, Marilyn Miller, and Jean Ballard will co-Chair the Show's Food Concession Committee.

* Lion Mark Jones will Chair the Show's Advertising Committee.

* Lions Jim Burrow and Bill Allen will Chair the Ticket Sales/Fire Arm Check-In Committee.

* The Lincoln County Sheriff's Posse has provided security during our two annual Shows in the past. To continue, they will need a donation (\$250 is what we have done in the past). There was some thought that the Convention Center now provides security during our Shows as part of our lease agreement. Lion Larry Woods will check on this before we make a decision on donating to the Sheriff's Posse.

8. Club's Service Projects

* Cancer Fund (\$1000 per year) - Currently Club provides financial support for travel and other treatment expenses to families who have a member with cancer. The remainder of the Cancer Fund money at the end of the year is then donated to the Cancer Society (Relay For Life). There was some discussion of giving the end-of-year money to St. Judes Hospital. No decision to change current process.

* Head Start (\$1000 per year) - No change

* Aspencade Band Feed (up to \$250 per year) - No change

* Run For the Beach (\$250 per year) - Upcoming meeting program on this project.

* NM Lions Foundation (\$500 per year) - No change

* Nob Hill Eye Power Club (\$100 per year) - No change

* Lincoln County Food Bank (\$500 per year) - No Change

- * Santa's Helpers (\$250 per year) - No change
- * Peace Poster Contest (\$300 per year) - Lion Gary Henry and Doug Fuqua were commended for the fine job they did on this project last year. The poster from Mescalero won District and should have won State. Lion Gary and Doug are planning to expand the program this year to more schools and to do more coordinating with the teachers and students so they have a better idea of what their poster should be comprised.
- * Ruidoso Chamber Music Association (\$250 per year) - Contingent this year on whether the Association will have a student music appreciation program or not. Lion Curt Dimberg will check on this before a donation is made.
- * Christian Services (\$1000 per year) - Lion Bill Wooley made a report at the last noon meeting and there is no change.
- * LCIF /Melvin Jones Fellow Award (\$1000 per year) - No change. Nominations for 2009 award are being accepted and will be decided by the current Melvin Jones Fellows in the Club. Award will be presented at the annual Club picnic in June.
- * Meals on Wheels (\$500 per year) - No change
- * Lions Crane Reading Program (\$500 per year) - No change. Some discussion about bringing the program to Ruidoso public schools since we are contributing to it. Also, the program can use any old computers you may have.
- * Lincoln County Humane Society/Animal Shelter (\$500 per year) - No change
- * The Warehouse (\$500 per year) - There was some discussion about whether the after school program is being utilized and thus if our donation is needed. Lion Doug Fuqua will set up a program by an individual who is part of The Warehouse administration to get some up to date information.
- * Eating Smart Program at Mescalero (\$250 per year) - No change
- * Leader Dog (\$500 per year) - In the past, the Leader Dogs funds were used to buy memorial bricks (\$100 each) for Lions and loved ones who had passed away. Since the bricks have now gone up to \$250, it was decided that henceforth, memorial bricks would be purchased only for Lions who pass away. For family members of Lions who pass away, a \$50 donation will be made in the departed person's name in lieu of flowers and a certificate will be given to their family. The \$500 budgeted for Leader Dog will now be folded in with the Discretionary Funds and expenditures noted as such.
- * Children's Photo-Eye Screening (\$2500 per year) - The camera that we purchased October 2008 cost \$8000 and had three years of free picture interpretation included. That means that beginning October 2010, we will have to start paying \$4-\$6 per picture for evaluation (if we stay with iScreen). The Club

received a \$3000 grant from the Hubbard Foundation which can only be used for eye screening. Hence that money will be carried over until we need it.

- * Eye Exams/Glasses (\$3000 per year) - Lion Bill Allen noted that in the past few years, the number of children we have sponsored for eye exams and glasses has gone down significantly due to Medicaid and other state youth programs paying for them. It is anticipated that state funds will be reduced in the future and hence we may be asked to support more needy children. Lion Bill also reported that his committee had approved to help a lady in Carrizozo that had to have cataract operations and her portion to pay was \$600 (\$300 for each eye) which she could not afford (she was not eligible for Medicaid as her income exceed their threshold by\$8). Lion Bryson will provide Lion Bill with forms from the NM Lions Eye Bank and NM Lions Eye Foundation to see if they will pay the \$600 as that is part of their mission. Lion Tom Moore has volunteered to be part of the Vision Assistance Committee with Lions Bill Allen and Curt Dimberg.
- *Discretionary (\$3000 per year) - No change except the Leader Dog funds will now be folded in to make an annual budget total of \$3500.
- * Administrative Costs (\$2600 per year) - No change. Big expenditure is the annual charge of\$1080 for our storage.
- * Used Eye Glass Collection for Recycling (No cost) - Lion Chris McCool reported that currently the boxes are distributed adequately around Ruidoso. About 1500 pairs of glasses are collected annually and are shipped to the Recycling Plant in TX.

9. Membership Growth and Retention - It was explained that while the Club is now at 59 members, almost 1/3 of those are "At Large" members. It was stressed that members should only bring in those who will be active and involved Lions.

10. Public Relations -

- * Community Projects - There was considerable discussion about the Club being more visible in the community. One of the ways is to have displays that would explain through words and pictures what the Club does for the community. This could be set up at every club fundraiser and community service event. Lion Marilyn Miller volunteered to Chair a committee to address this and report back to the board with some recommendations.
- * Newspaper Articles on Club Achievements - For some reason the Ruidoso News has been slow on getting our article in the paper in lieu of what the paper's publisher promised us. Lion Mike Schattner will check on this.
- * Since the Club is a paid member of the Chamber of Commerce, we can have four monthly mail-outs for the year. Two of those have to be for our two Shows. We can use the other two to tell about the Club and what it does for Lincoln County

and Mescalero. Lion Bryson McCool will put something together for the Board to review.

11. Orientation - Lion Chuck Maly will Chair the Orientation Committee. He will coordinate with Lion Doug Fuqua on scheduling the orientation sessions during the weekly meetings. It was proposed that we have one orientation session a month and that it can be on the first Tuesday of the month since we do not schedule a program at that time.
12. New Member Sponsor's Responsibilities - It was noted that the Club's attendance at weekly meetings has been outstanding over the last year and thus a calling committee is not really warranted at this time. It was however stressed that it is very important that new Lions need to be contacted by their sponsors if they miss several meetings in a row.
13. Club Project Cook Books - At our first Retreat two years ago, it was noted that we had no available formal information on the conduct of fundraisers and community service projects. To meet that deficiency, a "Cook Book" for the Club's Crafts, Guns, and Collectibles Show has been developed and reviewed by Lion Jerry Grace. His comments have been integrated and a final copy is now available. A preliminary Cook Book for our Children's Photo Eye Screening Project has been developed and is being reviewed. Lion Gary Henry will develop a Cookbook for the Peace Poster Contest Project. Ultimate goal is to have a set of Cook Books for every Club project.
14. Lions Eye Bank, Eye Foundation/Crane Reading Foundation Raffle Tickets - 300 tickets have been received for the Club to sell. It was decided that the tickets will be offered to Club members to buy. The money realized from the raffle will be split between the three foundations.
15. Lion Tony Duarte, 1st VP, announced that due to his job commitments, he will be unable to assume the President position next year. Lion Doug Fuqua, 2nd VP, says he prefers not to be President but rather put his time on the Club projects he is involved. We thus need some volunteers to be VPs.
16. Financial Review - Based on the projected 2008-09 (1 Jul 2008 - 30 Jun 2009) income and expenditures, the club will break even considering that unspent funds will cover the \$3500 Antiques Show shortfall. The numbers do not reflect the Club's reserve.

Fund Raiser	Projected 2008-09	To Date	Projected Date
Antiques & Collectibles Show			Aug-09
* Ticket Sales/Food Concession Net	\$6,000	\$2,413	Aug-08
* Conv. Center Lease Reimbursement	\$1,200		Aug-08
Hubbard KidSight Grant	\$3,000	\$3,000	Sep-08
Chili Cook-Off	\$1,500		Oct-08
Crafts, Guns, & Collectibles Show	\$12,000	\$412	May-09
	\$23,700	\$5,825	

EXPENSE	2008-09 Projected	Year To Date	When Donated
Cancer Fund	\$1,000	\$1,000	Jul-08
Head Start (Kids Coats, Shoes, etc.)	\$1,000	\$1,000	Oct-08
Aspencade Parade Band Feed	\$250	\$66	Oct-08
Run For The Beach	\$250	\$250	Oct-08
NM Lions Eye Foundation	\$500	\$500	Oct-08
Nob Hill Eye Power Club Donation	\$100	\$100	Oct-08
LC Food Bank	\$500	\$500	Nov-08
Santa's Helpers	\$250	\$250	Nov-08
Peace Poster Contest	\$300	\$283	Dec-08
Ruidoso Chamber Music Association	\$250	\$0	Dec-08
New Horizons Dev'l Center XMAS	\$500	\$0	Dec-08
Christian Services	\$1,000	\$0	Jan-09
LCIF (Melvin Jones Fellow Award)	\$1,000	\$0	Jan-09
Meals on Wheels	\$500	\$0	Feb-09
Lions Crane Reading Foundation	\$500	\$0	Apr-09
LC Humane Society/Animal Shelter	\$500	\$0	Apr-09
The Warehouse	\$500	\$0	Apr-09
Kids Eating Smart Program (Mescalero)	\$250	\$0	Apr-09
Scholarships (2)	\$2,000	\$1,000	May-09
Student/Teacher of the Month Award	\$1,000	\$250	Ongoing
Operation KidSight (Hubbard Grant)	\$3,000	\$48	Ongoing
Eye Exams/Glasses	\$3,000	\$610	Ongoing
Discretionary	\$3,000		Ongoing
* Leader Dog (Lion Don Riddett)		\$250	Jan-09
* Ruidoso Flood Victims		\$500	Oct-08
* Callender Relief Donation		\$1,000	Oct-08
Administrative Costs			
* Office Supplies/Postage/etc.	\$300	\$132	Ongoing
* Storage Rooms Rental	\$1,100	\$1,080	Ongoing
* CPA Fees (2007-08 990)	\$500	\$270	Ongoing
* Chamber of Commerce Dues	\$125	\$0	May-08
TOTAL	\$23,175	\$9,089	

2009 Child Find Screening

- **Ruidoso** **Thursday, April 2, 2009**

9:00 am -11:00 (reserved time for Lincoln County Head Start students)

11:00 -2:00 pm (doors will open to the general public)

Ruidoso Convention Center

- **Corona** **Tuesday, April 7, 2009**

9:00-11:00 Corona Schools

- **Carrizozo** **Wednesday, April 15, 2009**

10:00-1:00 Carrizozo High School Gymnasium

- **Capitan** **Thursday, April 16, 2009**

9:00-12:00 Cummins Gymnasium

- **Hondo** **Friday, April 17, 2009**

9:00 - 11:00 Hondo Schools Multi-Purpose Room

- **Mescalero** **April ?, 2009**

9:00 - 2PM Mescalero Tribal School Gym